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RE: Korea in Philly - 50th Anniversary Celebration

We would like to invite you to partner with us for our celebration on April 30, 2022. The Korean American Association of Greater Philadelphia will celebrate its 50th Anniversary and the grand opening of the 13th Office of the Consulate General of the Republic of Korea in Philadelphia.

The Korean American Association of Greater Philadelphia (KAAGP) was led and established by first-generation Korean immigrants in the 1970. In 2020, we participated with census efforts throughout the area and mobilized in response to the COVID-19 pandemic. We made and distributed 46,000 masks and assisted businesses in the wake of the riots that took place. We are excited to continue to build relationships that will help us contribute to Greater Philadelphia.

The celebration will include a full day of events being held at The Montgomery County Community College Health Sciences Building including a 5k walk/run, Korean food to be sampled, Tae Kwon Do demonstrations, a fashion show of traditional Korean attire, an exhibition of a traditional Korean wedding ceremony as well as many other exhibitions. Various Korean American Associations from the area will also be there to present information on what they do. We expect approximately 40 associations to participate including the Korean School Association, the Korean Beauty Supply Association, the Korean Athletic Association, the Korean Dry Cleaners Association and many others.

We will invite guests from the community such as political leaders, business leaders and leaders of various non-profit organizations. Our goal is to showcase our proud heritage as well as re-introduce the Korean American community to the general public. KAAGP hopes that this event will strengthen our bonds with each other as we look forward to another 50 years. We are certain that it will impact not only the 80,000 members of the Korean community living within the Philadelphia area, but that it will also be incredibly influential in promoting Korean culture and the Korean community to the mainstream American public.

Thank you for your consideration and partnership.

Sharon Hartz
President, Korean American Association of Philadelphia

Simon Shim
Solomon Kim
Co-Chairs for Korea in Philly

Sponsorship Packages

Platinum - \$10,000+

- Listed as Platinum Sponsor on 50th Anniversary program book
- Full page color ad on either the back cover or inside cover of program book
- Full page color ad in “50 years of History Book”
- Prominent Inclusion of logo and business name on all press releases, website, social media
- Prominent placement of video highlighting your business throughout the footprint of the event
- Opportunity to give congratulatory remarks during the event
- VIP Reception

Gold - \$5,000

- Listed as Gold Sponsor on 50th Anniversary program book
- Full page color ad in program book
- Inclusion of logo and business name on all press releases, website, social media
- Placement of video highlighting your business throughout the footprint of the event
- VIP Reception

Silver - \$3,000

- Listed as Silver Sponsor on 50th Anniversary program book
- Half page color ad in program book
- Inclusion of logo and business name on all press releases, website, social media
- Placement of video highlighting your business throughout the footprint of the event
- VIP Reception

50 years of History Book Sponsor - \$2000

- Full color ad and introductory comments in a book that will highlight the 50 years of history of the Korean American community and Korean American Association of Greater Philadelphia
- Recognition in Program book

Business ads for program book

- \$1000 Full page color ad
- \$500 Half page color ad
- \$100 for business card size black and white ad
- \$25 to be included in recognition list

**Please make a check of your donation payable to “KAAGP” and mail it to the following address (1001 W. 70th Ave., Philadelphia, PA 19126) or you can send your donation by paypal: <https://www.paypal.com/paypalme/kaagp101>*